



1. By entering the Promotion, you agree to be bound by these terms and conditions (these Terms and Conditions).
2. Completion and submission of an entry form or e-mail will also be deemed acceptance of these Terms and Conditions.
3. Promotional materials relating to the Promotion, including all information on how to enter the Promotion published in publications of the Promoter (defined below) (including social media if applicable) or on the Promoter's websites, also form part of these Terms and Conditions. In the event of any conflict between any terms referred to in such promotional materials and these Terms and Conditions, these Terms and Conditions take precedence.
4. All information submitted in connection with this Promotion will be processed in accordance with the privacy policy accessible at <http://www.brandydogfood.com>
5. The promoter is John Mackle (Moy) Ltd (owners of Brandy dog food) of 40 Corrigan Hill Road, Moy, Dungannon BT71 7UN, Tel: 028 8778 4641, [customercare@macklepetfoods.com](mailto:customercare@macklepetfoods.com), [www.brandydogfood.com](http://www.brandydogfood.com) (the **Promoter**).
6. Participation in the Promotion

The Promotion is open to residents of the Northern Ireland and the Republic of Ireland only, aged 18 and over.

The following individuals are not eligible to enter the Promotion:

1. employees and agents of the Promoter,
  2. employees and agents of any organisation directly connected with the operation or fulfilment of the Promotion (including third party promotional partners) and their respective associated, affiliated or subsidiary companies;
  3. the immediate families and household members of all such employees and agents referred to in b and c; and
  4. individuals under 18 years of age.
7. The Promotion starts at 00:01 am (UK time) on 1<sup>st</sup> April 2022 and closes at 23:59 pm (UK time) on 30 September 2022 (the Promotion Period). Any entries received outside the Promotion Period will be void.
  8. Multiple entries will be accepted per person.
  9. To enter you must complete the official entry form at [www.brandydogfood.com](http://www.brandydogfood.com) or send an email with the header Brandy Can Competition containing your name, address, email and contact number to [customercare@macklepetfoods.com](mailto:customercare@macklepetfoods.com) during the Promotion Period only.
  10. Entries received which are not submitted via the official entry method will not be accepted. Use of script, macro or any automated system to enter the Promotion is prohibited and entries made (or which appear to have been made) using any such system may be treated as void.
  11. Any illegible, incomplete or fraudulent entries will be rejected. Participants should be aware that they may be subject to data charges depending on their own individual arrangements for Internet access if they enter the Promotion online or by email.
  12. No responsibility can be accepted for entries not received for whatever reason.
  13. Route to entry for the competition and details of how to enter are via
    - a. <https://www.facebook.com/brandydogfood>
    - b. [www.brandydogfood.com](http://www.brandydogfood.com)
14. The rules of the competition and how to enter are as follows:

- a. Entrants must nominate their pet via the official email form between 1<sup>st</sup> April and 30<sup>th</sup> September 2022.
  - b. Winners will be notified after the closing date
  - c. There will be 5 winners. One overall winner will win a dog friendly break in Ireland to the value of £1500.
  - d. There will be monthly winners of up to 100 additional prizes (detailed section 15 below) selected each month.
15. The Promoter reserves the right to cancel or amend the competition and these terms and conditions without notice in the event of (but not limited to) a catastrophe, war, civil or military disturbance, act of God or any actual or anticipated breach of any applicable law or regulation or any other event outside of the Promoter's control. Any changes to the competition will be notified to entrants as soon as possible by the Promoter via social media channels.
  16. The Promoter is not responsible for inaccurate prize details supplied to any entrant by any third party connected with this competition.
  17. The main prizes are as follows: A photoshoot for the winning dog and a selection of Brandy products delivered to the winners. The winning dogs will appear on the limited-edition cans of Brandy dog food. The prize is as stated, and no cash or other alternatives will be offered. Prizes are not transferable. Prizes are subject to availability, and we reserve the right to substitute any prize with another of equivalent value without giving notice.
  18. 5 overall winners will be chosen at random from all entries received and verified by the Promoter.
  19. Each month 50 people will be selected at random from the entries to win a baby Brandy dog. Promotional periods are:
    - 1<sup>st</sup> April – 30<sup>th</sup> April 2022 (up to 100 winners)
    - 1<sup>st</sup> May – 30<sup>th</sup> May 2022 (up to 100 winners)
    - 1<sup>st</sup> June – 30<sup>th</sup> June 2022 (up to 100 winners)
    - 1<sup>st</sup> July – 31<sup>st</sup> July 2022 (up to 100 winners)
    - 1<sup>st</sup> August – 31<sup>st</sup> August 2022 (up to 100 winners)
    - 1<sup>st</sup> September – 30<sup>th</sup> September 2022 (up to 100 winners)
  20. The winner will be contacted by email message within 2 days of the closing dates. If the winner cannot be contacted or does not claim the prize within 2 days of notification, we reserve the right to withdraw the prize from that winner and pick a replacement winner.
  21. The Promoter will notify the winner when and where the prize can be delivered.
  22. The Promoter's decision in respect of all matters to do with the competition will be final and no correspondence will be entered into.
  23. By entering this competition, an entrant is indicating his/her agreement to be bound by these terms and conditions.
  24. The winner agrees to the use of his/her name and image in any publicity material, as well as their entry. Any personal data relating to the winner or any other entrants will be used solely

in accordance with current UK data protection legislation and will not be disclosed to a third party without the entrant's prior consent.

25. The winner's name(s) will be available 28 days after closing date by emailing the following address: [mpf.marketing@macklepetfoods.com](mailto:mpf.marketing@macklepetfoods.com)
26. Entry into the competition will be deemed as acceptance of these terms and conditions.
27. This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook, Twitter or any other Social Network. You are providing your information to Mackle Petfoods and not to any other party. The information provided will be used in conjunction with the following Privacy Policy found at <https://www.brandydogfood.com/privacy-policy/>
28. We will only ever contact you from our Brandy dog food pages to inform you if you have won the competition. We will never ask you for any payment information to receive your prize.